



FemmeHacks

An all women collegiate hackathon in Philadelphia

# Sponsor Information

## Event Details

80 Women Hackers  
19-20th February, 2016  
@UPenn, Philadelphia

[www.femmehacks.io](http://www.femmehacks.io)

FemmeHacks is an all women, beginner friendly hackathon for female students interested in tech. It will take place at the University of Pennsylvania with beginner workshops on February 19th and actual building on February 20th. Students will hack on web, mobile and hardware to create projects from scratch over the weekend.

Our participants have pursued top CS programs at universities and colleges around Philadelphia like the University of Pennsylvania, Princeton, Drexel, Rutgers, Villanova, Temple, Bryn Mawr, Haverford and Swarthmore.

## who is organizing this event?

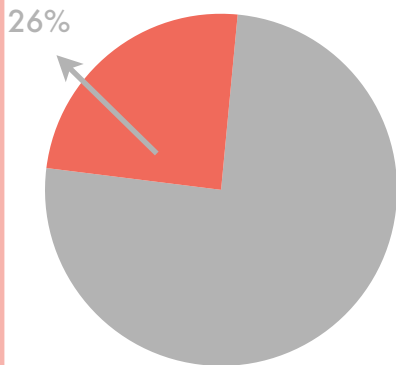
The Women in Computer Science ([WiCS](#)) chapter at UPenn is organizing FemmeHacks in its 2nd year. Our organization aims to encourage collegiate women to achieve their full potential in a computing related field. We regularly host corporate tech talks, company field trips, mentorship events, and career panels for our constituents. WiCS is also proudly one of the original sponsors of PennApps.



[hi@femmehacks.io](mailto:hi@femmehacks.io)

# why sponsor?

## Save the ratio



A 2014 U.S. Department of Labor [report](#) stated that women hold only 26% of all professional computing occupations.

With a very low retention rate of females in tech, FemmeHacks hopes to spark and support young women in their passion for technical projects. Female students often do not feel like they belong in computing due to a severe gender gap within classes, clubs and even hackathons! Sponsors like you will help talented women hackers who are passionate about building technology.

## Recruit the smartest women



Engage with the students who will become the future engineers, product managers, and designers at your company.

FemmeHacks attracts some of the smartest college technical talent in the area to hack at Penn: the same university that sparked the hackathon movement.

## See your technology in action

Your technology and APIs will be live-tested by our hackers. While building, participants will discover edge cases that test the boundaries of your products. If you are a sponsor, around 80 developers will use your APIs or other services and provide live feedback to help you create a user friendly, attractive product.

## Brand recognition

View FemmeHacks as the perfect chance to reach out to early adopters who are likely to use and develop your technology in the future. Tell our participants about your company, projects, and workplace culture. And don't forget to bring swag! Hackers love stickers, promo credits, pens, journals, etc.

# Sponsorship Tiers

|  | Kilo | Giga | Tera | Leading       |
|--|------|------|------|---------------|
|  | 500  | 1000 | 2000 | min bid: 3500 |

## General

|                        |   |   |   |   |
|------------------------|---|---|---|---|
| API distribution       | ✓ | ✓ | ✓ | ✓ |
| Send engineers/mentors | ✓ | ✓ | ✓ | ✓ |
| Get a table            |   | ✓ | ✓ | ✓ |
| Bring hardware         |   | ✓ | ✓ | ✓ |
| Host a tech talk       |   |   | ✓ | ✓ |
| Hold Keynote           |   |   |   | ✓ |

## Recruiting

|                           |  |   |   |   |
|---------------------------|--|---|---|---|
| Give recruiting materials |  | ✓ | ✓ | ✓ |
| Get resumes               |  |   | ✓ | ✓ |

## Branding

|                                 |   |   |   |   |
|---------------------------------|---|---|---|---|
| Distribute swag                 | ✓ | ✓ | ✓ | ✓ |
| Blurb in program & website      |   | ✓ | ✓ | ✓ |
| Logo on hacker t-shirt & bottle |   |   | ✓ | ✓ |
| Award branded prize             |   |   | ✓ | ✓ |
| FemmeHacks: Sponsored by [YOU]  |   |   |   | ✓ |